



Data Warehouse & Business Intelligence

COURSE OUTLINE

Module-1

Market Analysis

Identify target audience, analyze key competitors, and evaluate dynamic market trends to build a solid foundation.

Module-2

Branding & Launch

Build consistent brand identity, design compelling marketing materials, and execute a strategic product launch campaign.

Phase 4

Growth & Optimization

Scale core operations, improve overall customer service, and integrate actionable feedback for continuous enhancement.

Module-3

Product Development

Design innovative solutions, develop core features, and test a functional prototype with a user-centered approach and iterative process.

Module-4

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